





# BRADFORD AP ACADEMY

## Website Linking Policy

Policy agreed by Staff on:	Autumn 2020
Ratified by Local Advisory Board on:	Autumn 2020
Review Date:	Autumn 2022
Agreed Frequency of Review:	2 yearly
Allocated Group / Person to Review:	LAB can delegate to committee or individual member or HT
Signed by Chair:	
Signed by Headteacher:	
Notes:	



**Exceed**  
Academies Trust  
*Together we Exceed*

Policy agreed by Staff on:	17 November 2020
Ratified by full Local Advisory Board:	
Review Date:	Annually
Signed by Chair:	
Signed by Headteacher:	
Policy previously ratified:	Spring 2018

## Introduction

Bradford AP Academy welcomes links to our website made in accordance with the terms of this policy. This policy is intended to assist you when linking to our website. By using our website, you agree to be bound by the provisions of this policy.

### Links to our website

Links directed to our website should not be misleading.

Appropriate link text should always be used in links directed to our website.

From time to time, we may update the URL structure of our website and, unless BAPA agrees in writing otherwise, all links should point to **[URL(s)]**.

You must not use BAPA's logo to link to our website (or otherwise) without express written permission.

You must not link to BAPA's website using any inline linking technique.

You must not frame the content of BAPA's website or use any similar technology in relation to the content of the website.

### Links from our website

This website includes hyperlinks to other websites owned and operated by third parties; such hyperlinks are not endorsements or recommendations.

BAPA has no control over the contents of third party websites, and BAPA accepts no responsibility for them or for any loss or damage that may arise from your use of them.

We are not responsible for the privacy policies of third party websites.

### **Removal of links**

You agree that, should **BAPA** request the deletion of a link to our website that is within your control, you will delete the link promptly.

If you would like **BAPA** to remove a link to your website that is included on this website, please contact us using the contact details below.

Please note that unless you have a legal right to demand removal, such removal will be at our discretion.

### **Cookies**

BAPA may send a cookie which may be stored by your browser on your computer's hard drive. BAPA may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. BAPA may also use that information to recognise your computer when you visit BAPA's website, and to personalise BAPA's website for you.

### **Privacy**

You may instruct BAPA not to process your personal data for marketing purposes by email at any time. (In practice, you will usually either expressly agree in advance to BAPA's use of your personal data for marketing purposes, or BAPA will provide you with an opportunity to opt-out of the use of your personal data for marketing purposes.)

Adults have the right to refuse permission to publish their image on the site.

Parents have the right to refuse permission for their child's work and/or image to be published on the site.

Those wishing to exercise this right should express their wishes in writing to the Headteacher, clearly stating whether they object to work, images, or both being published, to the site.

Parents will be notified of this right by publication of this policy on an annual basis with an acknowledgement receipt attached.

BAPA may collect, store and use the following kinds of personal data:

- Information about your visits to and use of this website.
- Information about any transactions carried out between you and us on or in relation to this website.

- Information that you provide to us for the purpose of registering with us, and/or leaving guestbook comments, and/or subscribing to our website services and/or email notifications.

### **Names, pictures, and content**

**BAPA** follows a policy of seeking parents' permission before using images which show pupils on the website.

No other private information about pupils is ever published on the website such as surnames or contact details. Children will only be shown in photos where they are suitably dressed.

Personal details of children or staff, such as home addresses, telephone numbers, personal e-mail addresses, etc., will not be released via the website.

Links to external websites will be checked thoroughly before inclusion on the school website. The sites will be checked for the suitability of their content for their intended audience.

Any text written by pupils will be reviewed before inclusion to ensure that no personal details are accidentally included that could lead to the identification of the pupil, e.g. membership to after school clubs.

All written work will be reviewed to ensure that it is in no way defamatory.

Written work will be checked to ensure (as far as possible) that no copyright or intellectual property rights are infringed.

All written material will be checked for its suitability for its intended audience.

### **Changes**

BAPA may amend this policy at any time by publishing a new version on this website.

### **Our details**

This website is owned and operated by BAPA.

Our principal place of business is at:

Bradford AP Academy, Baker Street, Saltaire, Shipley, BD18 3JE.

You can contact us by writing to the address given or by email to; [admin@bcpru.org.uk](mailto:admin@bcpru.org.uk) or by telephone on 01274 585318.